

Travel to the Greater Gippsland region and its sub-regions

Greater Gippsland region	Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
	International overnight	54	59	61	58	47	61	62	73	81	77	92	20.5%	71.2%	15.7%	1.1
Domestic overnight	1,585	1,652	1,753	1,744	1,748	1,902	1,684	2,013	2,097	2,375	2,486	4.7%	56.8%	14.0%	-0.7	
Domestic daytrip	3,209	2,755	3,308	3,225	3,513	3,219	3,706	3,880	4,062	3,891	4,485	15.3%	39.8%	11.6%	0.6	
Total	4,847	4,466	5,122	5,027	5,309	5,182	5,452	5,966	6,240	6,342	7,063	11.4%	45.7%	12.4%	0.2	
Nights ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	Change on last year	Overall change	Share of regional Victoria	% pts change on last year	
International	486	522	462	699	444	640	862	657	653	802	767	-4.3%	57.8%	9.3%	-1.0	
Domestic	4,539	5,441	5,422	5,148	5,528	5,656	5,082	5,916	6,069	6,405	6,994	9.2%	54.1%	14.2%	-0.3	
Total	5,025	5,963	5,884	5,846	5,972	6,296	5,944	6,573	6,722	7,207	7,761	7.7%	54.4%	13.5%	-0.4	
East Gippsland	Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
International overnight	31	35	33	31	24	30	29	33	43	39	49	27.1%	59.4%	8.3%	1.0	
Domestic overnight	547	573	654	561	686	620	586	711	692	787	856	8.7%	56.3%	4.8%	-0.1	
Domestic daytrip	509	526	589	530	538	464	555	378	512	590	592	0.3%	16.3%	1.5%	-0.1	
Total	1,087	1,134	1,276	1,122	1,248	1,114	1,170	1,123	1,247	1,416	1,496	5.7%	37.7%	2.6%	-0.1	
Nights ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	Change on last year	Overall change	Share of regional Victoria	% pts change on last year	
International	119	113	124	139	106	186	130	205	122	206	204	np	np	2.5%	-0.2	
Domestic	1,675	2,152	2,222	1,768	2,523	1,962	1,774	2,310	1,959	2,268	2,821	24.4%	68.4%	5.7%	0.6	
Total	1,794	2,265	2,345	1,908	2,630	2,148	1,905	2,515	2,081	2,474	3,025	22.3%	68.6%	5.3%	0.5	
Wellington	Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
International overnight	7	9	10	8	7	11	11	11	9	11	9	-23.5%	26.0%	1.4%	-0.7	
Domestic overnight	244	255	269	283	258	350	275	300	360	362	315	-12.8%	29.1%	1.8%	-0.5	
Domestic daytrip	572	547	515	358	497	448	522	633	678	515	808	56.8%	41.3%	2.1%	0.6	
Total	823	812	794	649	762	809	807	943	1,047	888	1,132	27.4%	37.5%	2.0%	0.3	
Nights ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	Change on last year	Overall change	Share of regional Victoria	% pts change on last year	
International	64	77	97	99	91	132	222	118	120	122	85	np	np	1.0%	-0.5	
Domestic	680	647	769	782	744	1,002	784	860	1,091	991	854	-13.8%	25.6%	1.7%	-0.5	
Total	744	725	867	881	834	1,135	1,006	978	1,211	1,113	939	-15.6%	np	1.6%	-0.5	
Latrobe	Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
International overnight	6	7	7	8	4	6	5	5	7	7	10	49.0%	56.7%	1.7%	0.4	
Domestic overnight	164	156	148	145	225	175	175	171	242	254	256	0.8%	55.6%	1.4%	-0.1	
Domestic daytrip	618	562	647	856	807	724	798	961	931	880	816	-7.3%	32.0%	2.1%	-0.4	
Total	788	725	802	1,009	1,036	905	978	1,137	1,180	1,140	1,081	-5.2%	37.1%	1.9%	-0.3	
Nights ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	Change on last year	Overall change	Share of regional Victoria	% pts change on last year	
International	199	127	59	200	66	75	141	56	133	156	206	np	np	2.5%	0.5	
Domestic	458	714	418	304	473	374	463	454	523	537	535	-0.3%	np	1.1%	-0.1	
Total	657	841	476	503	539	449	605	510	656	692	741	np	np	1.3%	0.0	

Estimates in red and highlighted in pink are below the data confidence intervals used by TEVE.

Note: share and change analysis should not be undertaken on estimates below the data confidence intervals.

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Baw Baw	International overnight	2	5	6	3	3	4	6	6	6	7	7	-0.9%	np	1.2%	-0.2	
	Domestic overnight	120	123	149	198	159	175	142	191	195	232	257	10.8%	113.6%	1.4%	0.0	
	Domestic daytrip	695	330	553	599	609	626	774	709	783	746	988	32.4%	42.2%	2.6%	0.4	
	Total	817	458	707	800	771	805	922	906	984	985	1,252	27.1%	53.2%	2.2%	0.3	
	Nights ('000)																
	International	31	56	102	101	68	52	184	120	86	160	98	np	np	1.2%	-0.9	
	Domestic	275	277	354	493	290	439	292	396	457	496	517	np	np	1.0%	-0.1	
Total	306	333	456	594	358	491	476	516	544	655	615	np	np	1.1%	-0.2		
South Gippsland	International overnight	11	15	16	12	14	18	14	23	25	23	24	2.6%	116.7%	4.1%	-0.4	
	Domestic overnight	265	312	317	278	302	336	324	378	351	470	421	-10.4%	59.0%	2.4%	-0.5	
	Domestic daytrip	409	299	537	491	455	513	612	535	573	534	627	17.3%	53.3%	1.6%	0.1	
	Total	685	626	870	781	771	866	950	936	949	1,028	1,072	4.3%	56.5%	1.9%	-0.1	
	Nights ('000)																
	International	43	130	59	63	59	163	110	81	140	112	92	np	np	1.1%	-0.3	
	Domestic	652	932	866	817	909	852	1,027	1,024	960	1,147	1,023	-10.8%	56.8%	2.1%	-0.5	
Total	695	1,061	925	880	969	1,015	1,137	1,105	1,100	1,259	1,115	-11.4%	np	1.9%	-0.5		
Wonthaggi - Inverloch	International overnight	5	4	3	3	3	4	6	6	6	6	10	78.4%	np	1.7%	0.6	
	Domestic overnight	234	231	246	300	190	305	251	288	305	321	402	25.3%	72.1%	2.3%	0.3	
	Domestic daytrip	341	321	467	391	576	414	421	598	504	560	496	-11.5%	45.5%	1.3%	-0.3	
	Total	579	556	716	694	769	724	679	892	815	887	908	2.4%	56.8%	1.6%	-0.1	
	Nights ('000)																
	International	22	15	10	91	25	13	70	50	45	33	67	np	np	0.8%	0.4	
	Domestic	637	587	785	938	589	1,017	726	816	986	855	1,092	27.8%	71.5%	2.2%	0.3	
Total	659	602	795	1,029	613	1,029	795	866	1,031	887	1,159	30.6%	np	2.0%	0.3		
Regional Victoria	International overnight	326	313	337	338	324	361	405	469	519	525	588	12.0%	80.6%			
	Domestic overnight	10,381	10,505	10,563	11,533	11,338	12,115	12,692	13,777	14,577	16,172	17,778	9.9%	71.3%			
	Domestic daytrip	23,211	24,837	25,037	28,508	27,493	26,962	28,118	30,346	32,850	35,431	38,723	9.3%	66.8%			
	Total	33,918	35,655	35,936	40,379	39,156	39,437	41,215	44,592	47,947	52,129	57,090	9.5%	68.3%			
	Nights ('000)																
	International	4,288	5,002	4,668	5,449	5,166	5,738	6,791	6,586	7,893	7,764	8,245	6.2%	92.3%			
	Domestic	31,046	32,822	32,548	35,586	35,038	35,942	36,870	39,820	41,135	44,260	49,289	11.4%	58.8%			
Total	35,333	37,824	37,216	41,035	40,204	41,680	43,661	46,406	49,028	52,025	57,533	10.6%	62.8%				

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