

Travel to the Greater Gippsland region and its sub-regions

	Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	Change on last year	Overall change	Share of regional Victoria	% pts change on last year	
Greater Gippsland region	International overnight	58	59	61	49	60	55	74	71	77	92	20.1%	57.7%	16.3%	1.9	
	Domestic overnight	1,544	1,764	1,765	1,673	1,856	1,820	1,841	1,956	2,459	2,328	-5.3%	50.8%	14.2%	-1.2	
	Domestic daytrip	2,990	3,190	3,078	3,476	3,385	3,543	3,848	4,105	3,692	4,025	9.0%	34.6%	11.4%	0.3	
	Total	4,593	5,013	4,904	5,198	5,301	5,418	5,763	6,132	6,227	6,446	3.5%	40.4%	12.3%	-0.2	
	Nights ('000)															
	International	512	483	646	463	479	773	861	618	660	841	27.3%	64.4%	10.3%	2.1	
	Domestic	5,030	5,218	5,489	4,923	5,829	5,367	5,620	5,501	6,945	6,584	-5.2%	30.9%	14.3%	-1.1	
Total	5,542	5,701	6,134	5,386	6,308	6,140	6,481	6,120	7,606	7,425	-2.4%	34.0%	13.7%	-0.7		
East Gippsland	Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	Change on last year	Overall change	Share of regional Victoria	% pts change on last year	
	International overnight	34	32	32	26	33	26	31	37	39	49	24.4%	46.2%	8.7%	1.3	
	Domestic overnight	549	623	619	608	661	610	641	691	777	798	2.7%	45.2%	4.9%	0.0	
	Domestic daytrip	565	561	447	586	556	447	455	475	496	609	22.6%	7.6%	1.7%	0.2	
	Total	1,148	1,217	1,099	1,220	1,249	1,083	1,128	1,203	1,313	1,455	10.9%	26.7%	2.8%	0.1	
	Nights ('000)															
	International	111	131	148	97	129	189	171	152	120	253	np	np	3.1%	np	
Domestic	2,044	1,986	2,094	1,983	2,414	1,763	2,133	2,058	2,217	2,535	14.3%	24.0%	5.5%	0.6		
Total	2,154	2,116	2,242	2,081	2,543	1,952	2,304	2,210	2,337	2,788	19.3%	29.4%	5.1%	0.7		
Wellington	Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	Change on last year	Overall change	Share of regional Victoria	% pts change on last year	
	International overnight	8	9	10	6	9	10	12	8	11	9	-12.2%	9.9%	1.6%	-0.3	
	Domestic overnight	224	277	256	278	302	309	281	309	441	314	-28.9%	40.1%	1.9%	-0.9	
	Domestic daytrip	498	569	368	476	506	508	540	675	575	599	4.1%	20.3%	1.7%	0.0	
	Total	730	856	634	761	817	827	833	992	1,027	922	-10.2%	26.3%	1.8%	-0.3	
	Nights ('000)															
	International	70	108	90	75	117	172	191	91	140	113	np	np	np	np	
Domestic	715	630	815	734	832	962	767	882	1,369	791	-42.2%	10.7%	1.7%	-1.3		
Total	785	738	905	810	949	1,133	958	973	1,508	904	-40.0%	15.2%	1.7%	-1.2		
Latrobe	Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	Change on last year	Overall change	Share of regional Victoria	% pts change on last year	
	International overnight	7	7	7	6	6	5	5	6	8	9	20.8%	26.8%	1.7%	0.2	
	Domestic overnight	147	147	149	196	183	200	162	215	246	239	-2.7%	62.4%	1.5%	-0.1	
	Domestic daytrip	633	630	870	793	653	827	911	1,024	872	758	-13.1%	19.7%	2.1%	-0.5	
	Total	788	783	1,027	994	842	1,032	1,078	1,245	1,125	1,006	-10.6%	27.8%	1.9%	-0.3	
	Nights ('000)															
	International	123	79	126	136	69	90	102	122	144	194	np	np	np	np	
Domestic	505	538	413	418	391	491	441	480	543	500	np	np	np	np		
Total	628	616	539	554	460	581	543	602	687	694	np	np	np	np		

Estimates in red and highlighted in pink are below the data confidence intervals used by TEVE.

Note: share and change analysis should not be undertaken on estimates below the data confidence intervals.

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Baw Baw	International overnight	5	5	4	3	5	4	7	6	6	8	29.0%	51.5%	1.4%	0.2	
	Domestic overnight	105	167	179	152	182	144	183	168	230	247	7.1%	134.6%	1.5%	0.1	
	Domestic daytrip	430	525	548	593	626	782	702	787	703	866	23.1%	101.2%	2.5%	0.3	
	Total	541	697	731	748	813	930	891	961	939	1,120	19.2%	107.2%	2.1%	0.3	
	Nights ('000)															
	International	61	84	114	69	58	68	221	77	129	126	np	np	np	np	
	Domestic	249	390	454	289	438	286	403	340	540	509	-5.8%	np	1.1%	-0.1	
Total	311	474	568	358	496	354	624	417	670	635	np	np	np	np		
South Gippsland	International overnight	13	15	15	14	16	14	23	21	22	25	11.2%	90.9%	4.4%	0.2	
	Domestic overnight	263	324	318	276	342	317	347	327	472	415	-12.1%	58.0%	2.5%	-0.4	
	Domestic daytrip	309	530	381	510	518	502	660	489	505	589	16.6%	90.3%	1.7%	0.2	
	Total	585	868	714	800	876	832	1,029	837	999	1,029	2.9%	75.9%	2.0%	0.0	
	Nights ('000)															
	International	129	62	67	40	64	223	67	132	85	101	np	np	np	np	
	Domestic	667	931	834	816	1,001	854	1,076	829	1,225	1,087	-11.3%	63.0%	2.4%	-0.4	
Total	796	992	901	856	1,065	1,077	1,143	960	1,310	1,188	-9.3%	49.2%	2.2%	-0.3		
Wonthaggi - Inverloch	International overnight	3	2	5	2	4	5	7	4	5	10	87.9%	np	1.8%	0.8	
	Domestic overnight	252	250	276	212	245	314	254	293	330	357	8.3%	41.9%	2.2%	0.1	
	Domestic daytrip	370	367	463	486	527	438	497	586	472	476	0.8%	28.5%	1.3%	-0.1	
	Total	625	619	743	700	776	757	759	883	807	843	4.4%	34.8%	1.6%	0.0	
	Nights ('000)															
	International	12	12	90	18	20	27	82	38	37	43	np	np	np	np	
	Domestic	706	732	852	663	752	991	744	854	966	1,007	4.2%	42.6%	2.2%	0.0	
Total	719	745	941	682	773	1,018	826	891	1,003	1,050	4.6%	np	1.9%	0.0		
Regional Victoria	International overnight	321	328	342	321	351	380	455	496	532	565	6.1%	76.0%			
	Domestic overnight	10,370	10,442	11,281	11,440	11,785	12,671	13,324	13,955	15,960	16,424	2.9%	58.4%			
	Domestic daytrip	24,802	25,233	26,794	28,417	26,372	28,469	30,066	31,884	33,290	35,271	6.0%	42.2%			
	Total	35,493	36,003	38,417	40,178	38,507	41,521	43,845	46,335	49,782	52,260	5.0%	47.2%			
	Nights ('000)															
	International	4,327	5,039	5,409	5,054	5,537	6,243	6,893	7,126	7,959	8,126	2.1%	87.8%			
	Domestic	32,061	32,430	34,262	35,600	35,368	37,193	37,694	39,932	44,987	46,017	2.3%	43.5%			
Total	36,387	37,469	39,671	40,655	40,905	43,437	44,587	47,059	52,947	54,143	2.3%	48.8%				

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