

THE KEN HORE TOURISM MENTORING PROGRAM

An annual award to support young tourism professionals or new entrant



Ken Hore had a long association with members throughout the Gippsland and Phillip Island tourism industry. He encouraged their business and personal development with his generous support and commitment to others. Ken offered a guiding hand to many of the industry's newest recruits.

OUTLINE

Purpose

The purpose of the Ken Hore Tourism Mentoring Program (known as the 'Mentoring Program') is to honour the contribution made by Ken Hore to the Gippsland and Phillip Island tourism industry. It will do so by providing an annual career development opportunity to a young tourism professional or new entrant in Gippsland and Phillip Island. Specifically it will:

- Promote skills and excellence among young people and new entrants into the tourism industry;
- Contribute to the continued development and growth of tourism in Gippsland and Phillip Island; and
- Perpetuate the memory, skills and contribution of Ken Hore.

The Mentoring Program seeks to:

- Provide an opportunity for young achievers and new entrants to grow professionally;
- Provide an opportunity for young achievers and new entrants to share their experience with their peers and the industry on completion; and
- Support recipients to be ambassadors for the Gippsland and Phillip Island tourism industry